Memory Education Programs
Frequently Asked Questions

LICENSING QUESTIONS

Q: Does purchasing the license give us any exclusivity as an agency? Would we be the only agency in a specific area then that is allowed to offer it? Or is there a way in which we can get exclusivity?
A: At this time we do not offer exclusivity. The idea of exclusivity has been discussed, but we are not able to offer it at this time. For a list of our current licensees, please visit: http://www.semel.ucla.edu/longevity/licensed-memory-educators

Q: I commute between states. Would I have a license for both states?
A: Your license travels with you. There are no regional restrictions at this time.

Q: Since we are a community based and non-profit organization, expense is always an issue. Is there a discount available?
A: We offer non-profits a 10% discount.

Q: What does the license cost and for how long?
A: There are two licensing options: individual and organizational. The license is renewed yearly. Please see the Memory Programs Menu for costs.

Q: What does the cost cover?
A: It covers the training at UCLA, curriculum manual, participant handouts, UCLA Longevity Center logo for your marketing material, visibility on our website as a licensed community partner, and ongoing support and guidance. If training is done offsite, travel expenses will be charged.

Q: Are there restrictions with the number of individuals who may have a license from your product in a particular city or state?
A: No, as of right now we do not provide exclusivity licenses. However, we currently offer our programs nationally and internationally.

Q: For marketing purposes, will we be provided with UCLA's marketing materials (e.g., program brochures), or will we be creating our own materials to hand out to patients with information?
A: We can provide you with soft copies of our brochures, but most licensees create their own marketing material as ours is Center specific. We will certainly provide you with our logo and add you to our website as a licensed site in order to help you identify yourselves as a legitimate "certified" trainer.
Q: If we are approved what is the time frame between approval and when the training starts?
A: It typically takes about 1 month from the time we receive your application to have your training scheduled. It depends on the Neuropsychologist’s availability and whether the training will be onsite at UCLA or if you require a trainer to come to you at an off-site location.

TRAINING and CERTIFICATION

Q: Do the trainers come out or do we come to you?
A: The trainer is able to come to you for a fee in addition to travel expenses. Otherwise, we recommend that your team come to UCLA for training.

Q: How long is the training?
A: The training is one full day (8-9 hours, depending on the background of the staff being trained.

Q: Are there materials available to help with the program?
A: Yes, you receive a trainer manual with each of the programs as well as access to our electronic box. Additionally, you are able to e-mail or call in with questions.

Q: How long is the duration of my certification through an organization?
A: Individuals and organizations hold one year agreements. Therefore the certification is valid for one year and will need to be renewed on a yearly basis.

Q: Is there a refresher course for trainers?
A: A refresher course for certified trainers can be arranged for a fee.

Q: Will the trainer need any special equipment for the Memory Program training, such as a computer and projection screen?
A: No special equipment needed. You will be working off the manuals which we will give to you during training.

Q: Is it possible to do my training over Skype?
A: Unfortunately, we are not set up to do web-based training at this time. However, it may be a possibility in the near future.

GENERAL QUESTIONS

Q: Is your program “evidenced based”?
A: No, our programs are not currently evidence based. However, our programs are based on research including research conducted and published through the Longevity Center. Some of our licensees have obtained grants, as the program was deemed evidence based.
**MEMORY TRAINING**

**Q:** How was Memory Training developed?
**A:** It was developed based on research and books written by Dr. Gary Small.

**Q:** What is the target audience for Memory Training?
**A:** Memory Training has been successful with individuals with mild memory concerns to mild-cognitive impairment.

**Q:** Is it best taught in a small group?
**A:** It is best taught to a group of 15-20 individuals.

**Q:** Is there a refresher course?
**A:** Yes, we have Booster sessions available. Boosters are 90 minute courses that review techniques taught in the four-week course, as well as new techniques and strategies.

**Q:** In terms of charging for the program, do agencies initially run the program for free and then charge once it's piloted?
**A:** This varies from agency to agency. Some agencies provide it free to their members as part of their membership, some charge a fee. Each organization determines the pricing structure based on their business model and goals.

**Q:** What are the eligibility requirements for the volunteer trainers? Does the volunteer have to have completed the Memory Training program before being eligible to be a trainer? What is the definition of "peer trainer?" Is the eventual goal of the program to be completely run by volunteers, or is it a mix of staff and volunteers?
**A:** Here at the Center our program is peer-led meaning two volunteer trainers over the age of 40 teach the course. However, for organizations licensing the program, we don’t hold you to this as we recognize you may want to hold staff members accountable for the success of the program. Any of the staff being trained by our Neuropsychologists will be able to deliver the course.

**MEMORY FITNESS**

**Q:** How was Memory Fitness developed?
**A:** The programs were developed based on research and on books written by Dr. Gary Small.

**Q:** What is the target audience for Memory Fitness?
**A:** The Memory Fitness program has been successful with individuals ranging from age-related memory loss to mild-cognitive impairment. Some sites, such as Erickson Senior Living, have modified the Memory fitness program to use with dementia patients and they have experienced success with that population.
Q: How do you become a facilitator for the program?
A: You would have to license the program.

Q: Is it best taught in a small group?
A: Memory Fitness can be taught in an individual or group setting from 1-20 individuals.